

For immediate release.

VC South Appoints Director of Corporate Development

ATLANTA, Ga., —VC South, an Atlanta-based private equity firm, today announced a senior management addition. Floyd G. Hoffman has joined the company as Corporate Development Officer, effective September 1, 2007.

In his role as Corporate Development Officer, Hoffman is charged with growing the VC South fund and strategic mergers/exits across the VC South portfolio of companies. He has more than thirty years experience with major businesses in the United States and abroad working in the areas of corporate development and strategy, as well as corporate law. He retired in October 2006 from Russell Corporation, a \$1.4 billion international sporting goods company, after serving eight years as their Senior Vice President of Corporate Development, General Counsel and Secretary. He also spent twenty-two years with Sara Lee Corporation serving as their Vice President and Deputy General Counsel at their corporate headquarters in Chicago and as Senior Vice President and General Counsel for Sara Lee/DE in Utrecht, The Netherlands.

"We are extremely pleased to have Mr. Hoffman on board as our Corporate Development Officer. He brings an exceptional background and proven leadership experience to his new position," commented Michael Price, Managing Director of VC South.

Hoffman earned his undergraduate degree in 1965 from the University of California, Berkeley and his J.D. degree in 1968 from the Boalt Hall School of Law at the University of California, Berkeley.

VC South is headquartered in Atlanta, Ga. and invests and operates "fast follower" startups in proven markets with rapid growth potential.

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