

ListK

Socially-Verified Global Executive Masterfile (S-GEM)

ABOUT US?

ListK is now the largest wholesale provider of business contacts to marketing data companies. We serve 4 of the top 5 data and list companies globally.

DATA OVERVIEW

Our Socially-Verified Global Executive Masterfile (S-GEM) launched last year is our most popular data license with 138 Million business contacts globally (59M in the US).

FIELDS AVAILABLE

Core: Name, Function, Title, Company, Postal Address, Phone, Email, URL, Social URL, Geo Lat/Long, Revenue, Tot.Employees, SIC, NAICS.

Extended: Colleges, interests, skills, past employers, past titles, social connections, languages, certificates, groups.

EXAMPLE COUNTS

| | |
|--------------------|------------|
| • Academic Faculty | 3,287,938 |
| • COO/Operations | 6,769,546 |
| • Customer Service | 4,302,961 |
| • Engineering | 6,776,228 |
| • Finance | 9,353,768 |
| • HR | 3,084,067 |
| • IT | 10,665,856 |

VIEW CARDS/SAMPLES

See www.ListK.com/data



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|---------------|-----------|
| • Logistics | 3,218,384 |
| • Lawyers | 1,865,385 |
| • Marketing | 4,281,274 |
| • Pharmacists | 416,541 |
| • Physicians | 1,173,374 |
| • Purchasing | 791,865 |
| • Sales | 8,336,353 |
| • Training | 1,896,476 |